

ORDER

KSNV

Orders

Order / Rev: 101895
 Alt Order #: 06815354
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1189
 Flight Dates: 10/30/12 - 11/12/12
 Original Date / Rev: 05/21/12 / 05/25/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: GMMB, Inc./ Washington D.C.
 Buying Contact: _____
 Billing Contact: _____
1010 Wisconsin Ave. NW
Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Oceguera for Congress
 Demographic: A35+
 Product Codes: PLC02
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/29/12 | 11/06/12 | 81 | \$25,680.00 | \$21,828.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| November 2012 | 81 | \$25,680.00 | \$21,828.00 | 0.00 |
| Totals | 81 | \$25,680.00 | \$21,828.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 20% | \$25,680.00 |
| Market | 100% | \$128,400.00 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 26% | \$33,384.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 21% | \$26,964.00 |
| KTUD | 1% | \$1,284.00 |
| KVVU | 22% | \$28,248.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 10% | \$12,840.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|------|-------------------|-----------------|------------------------|-------|----------------|-------------------|-----|-------------|-----------|---------------|------|------|-------|----------|
| E 1 | KSNV | 10/30/12 | 11/05/12 | M-F 5-6a WakeUp w/WagM | 5-6a | | MTWTF-- | :30 | 4 | \$135.003 | | 0.00 | NM | 4 | \$540.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | 4 | | \$135.00 | | 0.00 | | | | |

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Advertiser: Ocegura for Congress
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KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|------|-------------------|-----------------|---|-------------------|----------------|-------------|-----|---------------|-----------|-----|------|------|-------|------------|
| E 1 | KSNV | 10/30/12 | 11/05/12 | M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MTWTF-- | :30 | 4 | \$135.003 | | 0.00 | NM | 4 | \$540.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/30/12 | | 11/05/12 | MTWTF-- | | 4 | | \$135.00 | | 0.00 | | | | | | |
| E 2 | KSNV | 11/06/12 | 11/12/12 | M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MT----- | :30 | 1 | \$135.003 | | 0.00 | NM | 1 | \$135.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 11/06/12 | | 11/12/12 | -T----- | | 1 | | \$135.00 | | 0.00 | | | | | | |
| E 3 | KSNV | 10/30/12 | 11/05/12 | M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MTWTF-- | :30 | 5 | \$275.003 | | 0.00 | NM | 5 | \$1,375.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/30/12 | | 11/05/12 | MTWTF-- | | 5 | | \$275.00 | | 0.00 | | | | | | |
| E 4 | KSNV | 11/06/12 | 11/12/12 | M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MT----- | :30 | 1 | \$275.003 | | 0.00 | NM | 1 | \$275.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 11/06/12 | | 11/12/12 | -T----- | | 1 | | \$275.00 | | 0.00 | | | | | | |
| E 5 | KSNV | 10/30/12 | 11/05/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 5 | \$300.003 | | 0.00 | NM | 5 | \$1,500.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/30/12 | | 11/05/12 | MTWTF-- | | 5 | | \$300.00 | | 0.00 | | | | | | |
| E 6 | KSNV | 11/06/12 | 11/12/12 | Today Show Today Show | CM | 658a-9am | MT----- | :30 | 1 | \$300.003 | | 0.00 | NM | 1 | \$300.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 11/06/12 | | 11/12/12 | -T----- | | 1 | | \$300.00 | | 0.00 | | | | | | |
| E 7 | KSNV | 11/03/12 | 11/03/12 | News 3 Sunrise - SATURIM News 3 Sunrise SATURDAY | CM | 6a-7a | -----S- | :30 | 1 | \$150.003 | | 0.00 | NM | 1 | \$150.00 |
| NEWS 3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/29/12 | | 11/04/12 | -----S- | | 1 | | \$150.00 | | 0.00 | | | | | | |
| E 8 | KSNV | 11/04/12 | 11/04/12 | Sunday Today Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$175.003 | | 0.00 | NM | 1 | \$175.00 |
| TODAY ON SUNDAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/29/12 | | 11/04/12 | -----S | | 1 | | \$175.00 | | 0.00 | | | | | | |
| E 9 | KSNV | 11/04/12 | 11/04/12 | Meet the Press Meet the Press | CM | 8a-9am | -----S | :30 | 1 | \$340.003 | | 0.00 | NM | 1 | \$340.00 |
| MEET THE PRESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/29/12 | | 11/04/12 | -----S | | 1 | | \$340.00 | | 0.00 | | | | | | |
| E 10 | KSNV | 10/30/12 | 11/05/12 | M-F Today Show II 3rd HGM M-F Today Show II | CM | 9-10a | MTWTF-- | :30 | 3 | \$150.003 | | 0.00 | NM | 3 | \$450.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/30/12 | | 11/05/12 | MTWTF-- | | 3 | | \$150.00 | | 0.00 | | | | | | |
| E 11 | KSNV | 11/06/12 | 11/12/12 | M-F Today Show II 3rd HGM M-F Today Show II | CM | 9-10a | MT----- | :30 | 1 | \$150.003 | | 0.00 | NM | 1 | \$150.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 11/06/12 | | 11/12/12 | -T----- | | 1 | | \$150.00 | | 0.00 | | | | | | |
| E 12 | KSNV | 10/30/12 | 11/05/12 | M-F Today Show III 4th HGM Today 4th Hour | CM | 10am-11am | MTWTF-- | :30 | 3 | \$100.003 | | 0.00 | NM | 3 | \$300.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/30/12 | | 11/05/12 | MTWTF-- | | 3 | | \$100.00 | | 0.00 | | | | | | |
| E 13 | KSNV | 11/06/12 | 11/12/12 | | CM | 10am-11am | MT----- | :30 | 1 | \$100.003 | | 0.00 | NM | 1 | \$100.00 |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|-------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| M-F Today Show III 4th H Today 4th Hour | | | | | | | | | | | | | | | |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/06/12 | 11/12/12 | -T----- | | | | | 1 | \$100.00 | | 0.00 | | | |
| E 14 | KSNV | 10/30/12 | 11/05/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MTWTF-- | :30 | 2 | \$100.003 | | 0.00 | NM | 2 | \$200.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 2 | \$100.00 | | 0.00 | | | |
| E 15 | KSNV | 11/06/12 | 11/12/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MT----- | :30 | 1 | \$100.003 | | 0.00 | NM | 1 | \$100.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/06/12 | 11/12/12 | -T----- | | | | | 1 | \$100.00 | | 0.00 | | | |
| E 16 | KSNV | 10/30/12 | 11/05/12 | Noon News Noon News | CM | 12-1230pm | MTWTF-- | :30 | 2 | \$150.003 | | 0.00 | NM | 2 | \$300.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 2 | \$150.00 | | 0.00 | | | |
| E 17 | KSNV | 10/30/12 | 11/05/12 | The Doctors The Doctors | CM | 2pm-3pm | MTWTF-- | :30 | 3 | \$100.003 | | 0.00 | NM | 3 | \$300.00 |
| THE DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 3 | \$100.00 | | 0.00 | | | |
| E 18 | KSNV | 11/04/12 | 11/04/12 | News 3 Today Wknd News 3 Today | CM | 9a-930am | -----S | :30 | 1 | \$175.003 | | 0.00 | NM | 1 | \$175.00 |
| NEWS 3 TODAY/WKEND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | | 1 | \$175.00 | | 0.00 | | | |
| E 19 | KSNV | 10/30/12 | 11/05/12 | Dr. Phil Dr Phil | CM | 3-4p | MTWTF-- | :30 | 3 | \$175.003 | | 0.00 | NM | 3 | \$525.00 |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 3 | \$175.00 | | 0.00 | | | |
| E 20 | KSNV | 10/30/12 | 11/05/12 | News 3 at 4 News 3 at 4 | CM | 4-430p | MTWTF-- | :30 | 3 | \$250.003 | | 0.00 | NM | 3 | \$750.00 |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 3 | \$250.00 | | 0.00 | | | |
| E 21 | KSNV | 10/30/12 | 11/05/12 | News 3 at 430pm News 3 at 4:30PM | CM | 430-5pm | MTWTF-- | :30 | 3 | \$250.003 | | 0.00 | NM | 3 | \$750.00 |
| NEWS 4 AT 430P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 3 | \$250.00 | | 0.00 | | | |
| E 22 | KSNV | 10/30/12 | 11/05/12 | M-F Early News M-F Early News | CM | 5-630p | MTWTF-- | :30 | 6 | \$375.003 | | 0.00 | NM | 6 | \$2,250.00 |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 6 | \$375.00 | | 0.00 | | | |
| E 23 | KSNV | 10/30/12 | 11/05/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | MTWTF-- | :30 | 4 | \$350.003 | | 0.00 | NM | 4 | \$1,400.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 4 | \$350.00 | | 0.00 | | | |
| E 24 | KSNV | 10/30/12 | 11/05/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | MTWTF-- | :30 | 5 | \$225.004 | | 0.00 | NM | 5 | \$1,125.00 |
| WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | | 5 | \$225.00 | | 0.00 | | | |
| E 25 | KSNV | 11/03/12 | 11/03/12 | | CM | 630-7pm | -----S- | :30 | 1 | \$150.003 | | 0.00 | NM | 1 | \$150.00 |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|---|-------|----------------|---------|-----|-------|-----------|-----|------|------|-------|------------|
| WKnd Jeopardy SAT/Jeopardy JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$150.00 0.00 | | | | | | | | | | | | | | | |
| E 26 | KSNV | 11/03/12 | 11/03/12 | Wknd Wheel of Fortune CM SAT/ Wheel of Fortune | | 7-730pm | -----S- | :30 | 1 | \$135.004 | | 0.00 | NM | 1 | \$135.00 |
| WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$135.00 0.00 | | | | | | | | | | | | | | | |
| E 27 | KSNV | 11/05/12 | 11/05/12 | Mon PR 10-11p CM Monday Prime 10-11pm | | 10-11pm | M----- | :30 | 1 | \$900.003 | | 0.00 | NM | 1 | \$900.00 |
| SMASH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| E 28 | KSNV | 10/30/12 | 10/30/12 | Tues PR 10-11p CM Tuesday Prime 10-11pm | | 10-11pm | -T----- | :30 | 1 | \$900.003 | | 0.00 | NM | 1 | \$900.00 |
| PARENTHOOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -T----- 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| E 29 | KSNV | 11/01/12 | 11/01/12 | Thurs PR 10-11p CM Thursday Prime 10-11pm | | 10-11pm | ---T--- | :30 | 1 | \$950.003 | | 0.00 | NM | 1 | \$950.00 |
| AWAKE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$950.00 0.00 | | | | | | | | | | | | | | | |
| E 30 | KSNV | 11/02/12 | 11/02/12 | Fri 10-11p CM Friday Prime 10-11pm | | 10-11pm | ----F-- | :30 | 1 | \$750.003 | | 0.00 | NM | 1 | \$750.00 |
| DATELINE NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$750.00 0.00 | | | | | | | | | | | | | | | |
| E 31 | KSNV | 11/03/12 | 11/03/12 | Sat PR 10-11p CM Saturday Prime 10-11pm | | 10-11pm | -----S- | :30 | 1 | \$350.003 | | 0.00 | NM | 1 | \$350.00 |
| LAW & ORDER: SVU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$350.00 0.00 | | | | | | | | | | | | | | | |
| E 32 | KSNV | 11/04/12 | 11/04/12 | Sun PR 10-11p CM Sunday Prim 10-11pm | | 10-11pm | -----S | :30 | 1 | \$300.003 | | 0.00 | NM | 1 | \$300.00 |
| LAW & ORDER AFTER NFL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$300.00 0.00 | | | | | | | | | | | | | | | |
| E 33 | KSNV | 10/30/12 | 11/05/12 | M-F News 3 at Eleven CM M-F News 3 at Eleven | | 11pm-1135pm | MTWTF-- | :30 | 5 | \$375.003 | | 0.00 | NM | 5 | \$1,875.00 |
| NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 5 \$375.00 0.00 | | | | | | | | | | | | | | | |
| E 34 | KSNV | 11/03/12 | 11/03/12 | Sa-Su News 3 at Eleven CM Sa-Su News 3 at Eleven | | 11pm-1135pm | -----S- | :30 | 1 | \$350.003 | | 0.00 | NM | 1 | \$350.00 |
| NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$350.00 0.00 | | | | | | | | | | | | | | | |
| E 35 | KSNV | 11/04/12 | 11/04/12 | Sa-Su News 3 at Eleven CM Sa-Su News 3 at Eleven | | 11pm-1135pm | -----S | :30 | 1 | \$350.003 | | 0.00 | NM | 1 | \$350.00 |
| NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$350.00 0.00 | | | | | | | | | | | | | | | |
| E 36 | KSNV | 10/30/12 | 11/05/12 | The Tonight Show CM Tonight Show | | 1135p-1237a | MTWTF-- | :30 | 3 | \$185.003 | | 0.00 | NM | 3 | \$555.00 |
| TONIGHT SHOW W/ JAY LENO <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 3 \$185.00 0.00 | | | | | | | | | | | | | | | |
| E 37 | KSNV | 11/03/12 | 11/03/12 | | CM | 1130pm-1:02am | -----S- | :30 | 1 | \$450.003 | | 0.00 | NM | 1 | \$450.00 |

Order / Rev: 101895
 Alt Order #: 06815354
 Flight Dates: 10/30/12 - 11/12/12

Advertiser: Ocegura for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1189

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------------|------|-------------------|-----------------|-----------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| Saturday Night Live | | | | | | | | | | | | | | | |
| Saturday Night Live | | | | | | | | | | | | | | | |
| SATURDAY NIGHT LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | 1 | | | \$450.00 | | 0.00 | | | |
| E 38 | KSNV | 11/04/12 | 11/04/12 | NFL Football | CM | 1P-9PM | -----S | :30 | 1 | \$4,000.00 | 3 | 0.00 | NM | 1 | \$4,000.00 |
| | | | | NFL Football | | | | | | | | | | | |
| SUN NT FB: DALLAS @ ATLANTA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | 1 | | | \$4,000.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 81 | \$25,680.00 |